

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Karl-Heinz Pitsch
 Application No./Patent No.: 10/647,980 Filed/Issue Date: August 26, 2003
 Entitled: CLIENT RELATIONSHIP MANAGEMENT AND PRODUCT DISTRIBUTION SYSTEM AND METHOD
Wella GmbH, a Limited Liability Company
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
 2. ☐ an assignee of less than the entire right, title and interest.
 The extent (by percentage) of its ownership interest is _____ %

In the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Inventors To: Wella AG
 The document was recorded in the United States Patent and Trademark Office at
 Reel 014868, Frame 0352, or for which a copy thereof is attached.
 2. From: Wella AG To: Wella GmbH
 The document was recorded in the United States Patent and Trademark Office at
 Reel 026587, Frame 0802, or for which a copy thereof is attached.
 3. From: _____ To: _____
 The document was recorded in the United States Patent and Trademark Office at
 Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ Copies of assignments or other documents in the chain of title are attached.
 [NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

August 18, 2011 Uwe T. Hirsch Brigitte Grab
 Date Signature
 Wella GmbH
 +49 6151-343151
 Telephone Number
 Signature *Uwe T. Hirsch*

Statement By Assignee to Establish Ownership (37 CFR 3.73(b))

I hereby certify that this correspondence is being filed electronically addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: _____ Signature: _____ (Filene Sheffield)

USPTO 7/12/2011 8:25:46 AM PAGE 2/004 Fax Server
TO: JAMES R. CRAWFORD COMPANY: FULBRIGHT & JAWORSKI L.L.P.



UNITED STATES PATENT AND TRADEMARK OFFICE

Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office

JULY 12, 2011

PTAS

JAMES R. CRAWFORD
FULBRIGHT & JAWORSKI L.L.P.
666 FIFTH AVENUE
NEW YORK, NY 10103



70466987

**UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT**

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 07/08/2011

REEL/FRAME: 026567/0802
NUMBER OF PAGES: 3

BRIEF: CORRECTIVE ASSIGNMENT TO CORRECT ASSIGNEE'S ADDRESS PREVIOUSLY
RECORDED ON REEL 026561, FRAME 0424
DOCKET NUMBER: NY-WELLA 204-US

ASSIGNOR:
WELLA AG

DOC DATE: 07/04/2011

ASSIGNEE:
WELLA GMBH
BEFLINER ALLEE 65
DARMSTADT, GERMANY 64274

P.O. Box 1450, Alexandria, Virginia 22313-1460 - www.USPTO.GOV

USPTO 7/12/2011 8:25:46 AM PAGE 4/004 Fax Server
TO: JAMES R. CRAWFORD COMPANY: FULBRIGHT & JAWORSKI L.L.P.

026567/0302 PAGE 2

APPLICATION NUMBER: 10647980 FILING DATE: 08/26/2003
PATENT NUMBER: ISSUE DATE:
TITLE: CLIENT RELATIONSHIP MANAGEMENT AND PRODUCT DISTRIBUTION
SYSTEM AND METHOD

JOANN STEWART-WOOD, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION